



Re: POHMS 2025 Corporate Sponsorship

Dear Corporate Sponsor:

On behalf of the Premier Oncology Hematology Management Society (POHMS), thank you for your interest in corporate sponsorship of our association. Sponsorship information is listed below and is for the calendar year, January through December 2025.

POHMS' voting membership consists of physicians, administrators, nurses, and other healthcare professionals in oncology and hematology. We currently have fifty oncology practice members throughout the country, primarily in the northeast region, and twenty corporate sponsors. POHMS is a Pennsylvania non-profit 501c(6) organization. Corporate sponsorship is used to support the general ongoing activities of POHMS.

Platinum:

\$18,000*

Spring and Fall Conference:

Highest profile exhibit space

Includes up to two exhibit tables, each conference

Includes up to eight (8) representatives

Advanced copy of POHMS conference attendee list

Active company link on POHMS website

Live drug announcements: *e-bulletin to members and posted on POHMS website*

Link to corporate sponsor Patient Assistance and Support Programs on the Corporate sponsor section of POHMS website

E-mail of educational programs on behalf of corporate member sent directly to POHMS members and posted on POHMS website.

Recognition of corporate membership at all POHMS meetings

POHMS Membership Directory

Meet with POHMS Board of Directors once a year for 20 minutes

Must be scheduled in advance.

Meet with POHMS Members at the Annual Fall Conference for 15 minutes

Must be scheduled in advance.

Access to POHMS monthly newsletter

Diamond:

\$12,000

Spring and Fall Conference:

High Profile exhibit space (according to level of sponsorship)

Includes up to four (4) representatives

Active company link on POHMS website

Live drug announcements: *e-bulletin to members and posted on POHMS website*

POHMS Membership Directory

Time in front of POHMS Board of Directors once per year for 10 minutes.

Must be scheduled in advance.

Time in front of POHMS members' once per year for 10 minutes.

Must be scheduled in advance.

Access to POHMS monthly newsletter

Gold:

\$9500

Spring and Fall Conference:

Preferred exhibit space (according to level of sponsorship)

Includes up to three (3) representatives

Active company link on POHMS website

Live drug announcements: *e-bulletin to members and posted on POHMS website*

Access to POHMS monthly newsletter.

Silver:

\$5000

Spring and Fall Conference:

Discounted exhibit fee

Includes up to two (2) representatives

Live drug announcements: *posted on POHMS website*

Access to POHMS monthly newsletter

Corporate sponsorship does not provide for any conditions of purchase, use, or recommendations of pharmaceutical products.

All checks need to be made payable to: **POHMS and mailed to 1700 Sullivan Trail Suite 7, #180 Easton, PA 18040, Attn: Veronica Caggiano, Administrative Director.**

POHMS nonprofit federal identification number is **25-1767622**. A W-9 is attached for your records. Please do not hesitate to contact me at (908) 442-7156 if you have any questions or need additional information.

We have two annual conferences each year. Our Spring Conference is being held on March 20, 2025, at Hotel Hershey in Hershey, PA. Exhibitor tables are \$1250 for two attendees. The Fall Conference will be at Kalahari Resorts & Convention Center in the Poconos for the first time. Exhibitor tables will be \$2000 for two attendees.

Thank you for your continued support. I look forward to increasing the strength of the organization through your support.

Sincerely,

Veronica Caggiano

Veronica Caggiano
Administrative Director